

# Dena Brandt

National Director, Cookie Lee Jewelry  
Accolades & Accomplishments



**Joined Cookie Lee** – January 2003

**Current Title - National Director**, promoted October 2010

**Team Name** – BLING Team

**Team Theme** – Helping Women SHINE by Design with Cookie Lee

**Family** – Husband Doug (for 22+ years), daughters Alexa and Amy

**Careers before Cookie Lee** – Cost Accountant (8 yrs), Stay-at-Home Mom (9 yrs)

## Cookie Lee Achievements:

- **Dream Getaway Trips** – earned every year (Cancun, Hawaii, Turks & Caicos, Alaska, Hawaii, Bahamas, Arizona, Punta Cana, Spain/Italy)
- **Mercedes Benz Dream Driveaway Program** – Earned in 2006, now on 3<sup>rd</sup> new Mercedes
- **Heart to Heart Award**– 2009 (peer nominated), also nominated in 2005, 2006, 2007, 2008
- **#1 Rising Star Award** – 2004
- **Personal Recruiting / Sales** – personally sponsored **100+** / personal career sales of **\$200,000+**
- **Leadership** –nationwide downline = 700+, leader team = 30+
- **Career Downline Sales** – \$16.0M+ retail
- **Career Commissions** - \$650,000+ (highest monthly check = \$12,104)
- **President's Circle Advisory Board** – served in 2009
- **National Trainer** – Served as nationwide trainer since 2004 (Conventions, Trips, Training Events)
- **Cookie Lee Social Media Pioneer** – Facebook, LinkedIn, Twitter, Website

## Featured in Cookie Lee Publications:

- **Cover of the Cookie Connection Magazine** – Jan/Feb 2007
- **Listed as Top 25 Commission Check Earner** - since 2004 (Cookie Connection Magazine)
- **Featured Consultant** - Cookie Lee Fall/Winter 2004 catalog
- **Published articles** (Cookie Connection Magazine)
  - **Come with Me to Hawaii** – July 2004
  - **Recruiting with E-A-S-E** – October 2004
  - **Leadership – The Gift that Gives Back** – November 2005
  - **Getting Your Unit Prepared for the New Career Path** – November 2006
  - **It's Showtime** – January 2007